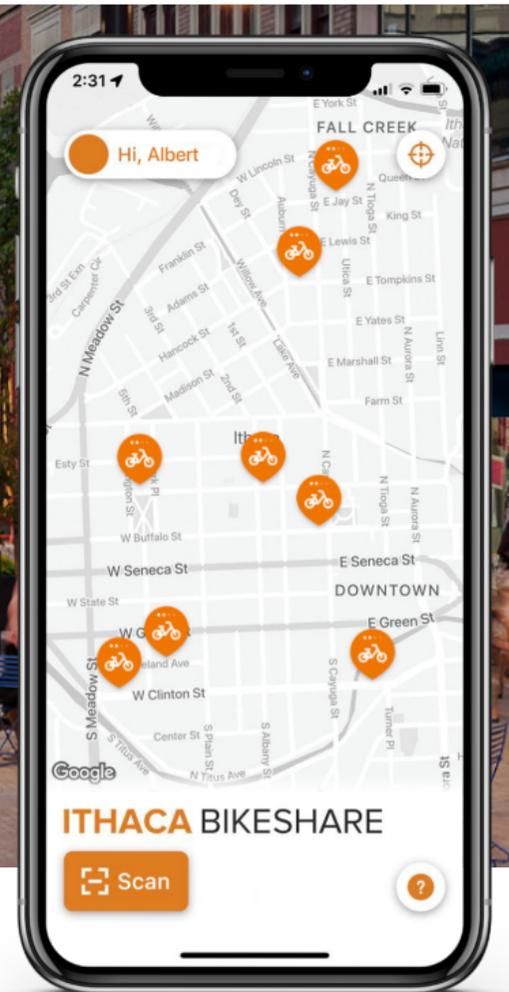


Introducing

ITHACA BIKESHARE



A new way to
explore Ithaca!



Ithaca's first non-profit,
community-owned and
operated bikeshare!

Ithaca Bikeshare is part of the Center for Community Transportation 501(c)3.



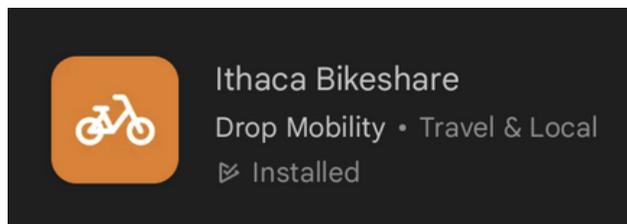
Meet the bikes!

All bikes within this first fleet:

- are Class 1 pedal-assist electric bikes.
- have a maximum speed of ~16 mph.
- include front and tail lights, bell, basket, and an adjustable seat.
- are equipped with a rear wheel locking mechanism for parking.
- are only available to unlock via the app!

How to get started!

Download the app



How it works



1 Register

Choose your plan and sign up for Ithaca Bikeshare.



2 Release

Tap Scan and scan the QR code on the handlebar.



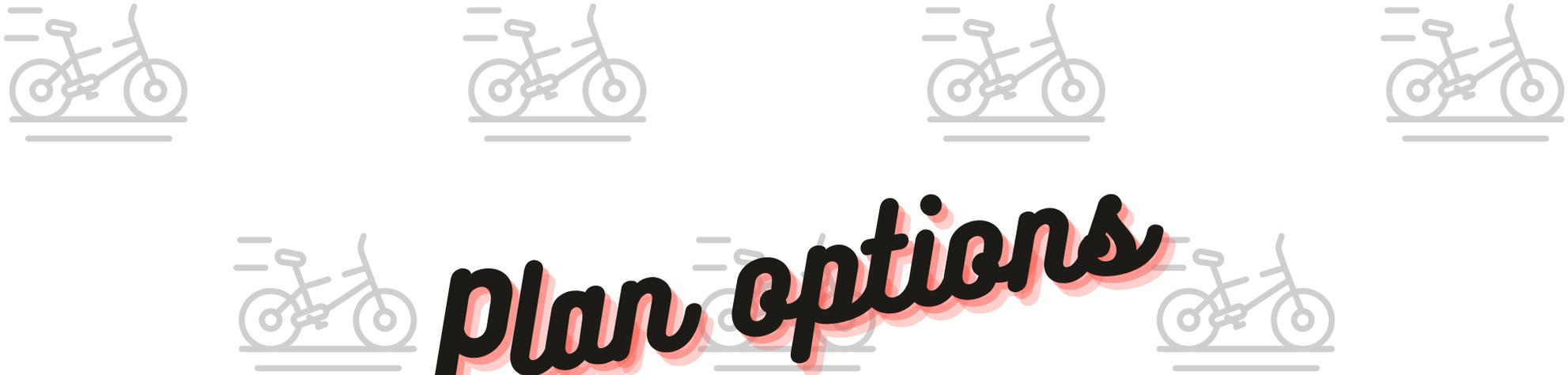
3 Ride

Remove the lock tether and secure it to the hook under the seat. Put on your helmet and enjoy the ride.



4 Park

Park correctly within the service area. You can check the app for instructions.



plan options

Pay as you go

\$0.15/ min

\$1 to unlock

Prorated to the minute

No commitment

Day Pass

\$20/ day

Take unlimited trips (up to 4 hours total)

\$0.15/minute after exceeding 4 hours

No unlock fee (even after free time is used up)

Monthly

\$45/ month

Up to 120 min of free ride time per day (can be multiple trips)

\$0.15/minute after the initial 120 minutes

No unlock fee (even after free time is used up)

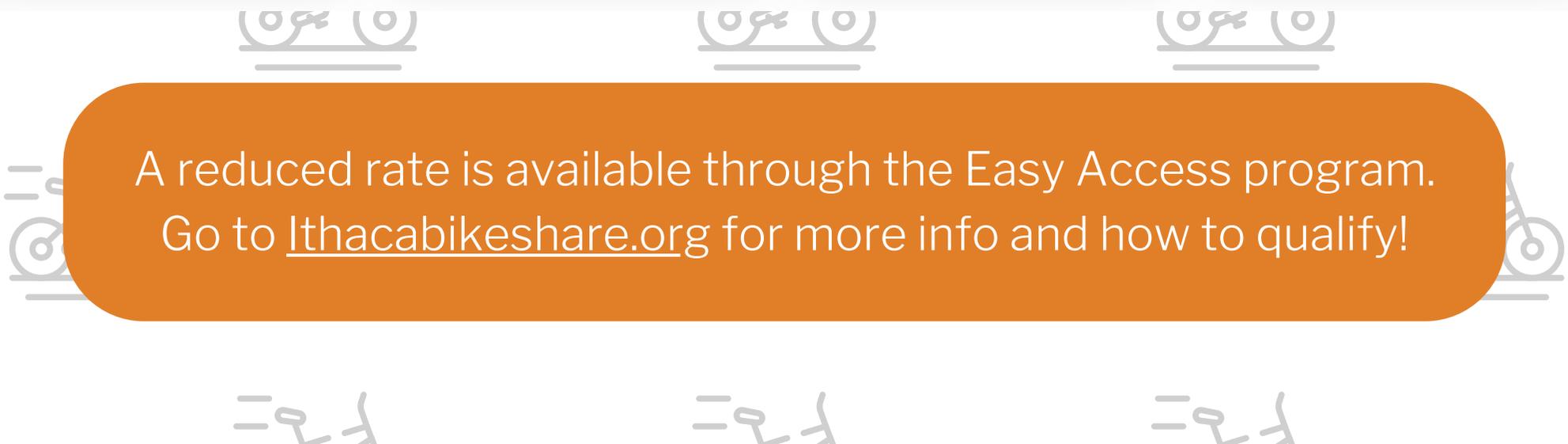
Annual

\$150/ year

Up to 60 min of free ride time per day (can be multiple trips)

\$0.15/minute after the initial 60 minutes

No unlock fee (even after free time is used up)



A reduced rate is available through the Easy Access program.
Go to Ithacabikeshare.org for more info and how to qualify!

Where to find your bike

Map of the Ithaca Bikeshare service area & hub locations

Ithaca Bikeshare is dock-less. You can begin and end your trip anywhere within the service area!

What is a hub?

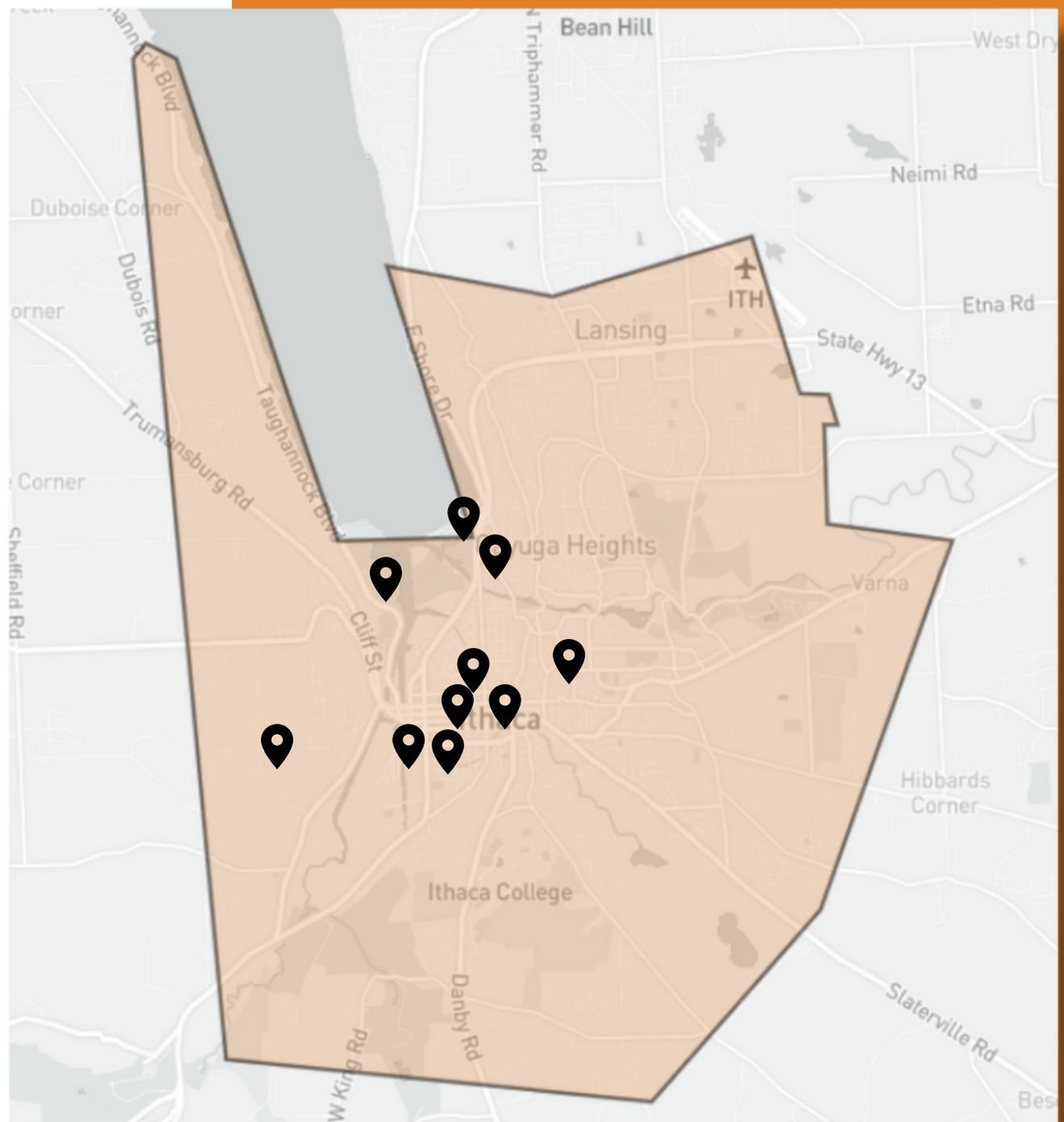
Hubs are officially designated parking areas that are highlighted on the service area map in the Ithaca Bikeshare app.

Why park in a hub?

All trips that end within a hub will grant a free unlock (\$1) for your next trip.

No hub near you?

Check the app for bikes closest to you. Recommend hub locations by click 'Contact Us' on the app.



Where to park your bike



Clear, flat areas to the side of walkways, driveways, homes, and businesses.



Within designated hubs available on the Ithaca Bikeshare app



At your favorite coffee shop, the public library, the Commons, and any public park



Next to or near bike racks

 Blocking sidewalks, trails, driveways, and doors to homes and businesses

 In the middle of the street or pedestrian crosswalks

 Taking up space on a bike rack or locked to another bicycle

 Inside any building (home, business, office, garage, etc.)



What to expect...



with Ithaca's new bikeshare!

People who already bike

- There will be more new riders on the streets. Be patient and over time, they will become seasoned riders.
- No competition for bike parking. Bike racks aren't needed to park and lock bikeshare bikes.
- The Ithaca Bikeshare fleet is completely Class 1 pedal-assist e-bikes. Great for going uphill.

Local businesses

- There are hubs all around the service area for recommended parking. Your business could be a hub!
- Become a sponsor of Ithaca Bikeshare and let the e-bikes serve as moving billboard for your business.
- Consider marking a designated spot for bike parking to encourage safe and tidy parking for customers.

People who drive motorized vehicles

- Extra vigilance will be needed as more riders will be on the streets. Bikeshare users are directed to avoid riding on sidewalks.
- Save money on gas by parking and riding! Ithaca Bikeshare is perfect for running quick errands, as part of your commute, or for fun.
- Expect less car traffic over time.
- Is a bike blocking your driveway or street? Notify staff via the app.

Parents, youth, & students

- Minimum age requirement is 12.
- The Ithaca Bikeshare service area includes Ithaca College and Cornell campuses.
- If you are a registered member, you can book up to three bikes at a time to ride with friends and family.
- By NYS law, children under 14 years of age must wear a helmet.

The background features a repeating pattern of stylized bicycle icons in a light gray color, scattered across the white central area. The bicycles are depicted in profile, facing right, with motion lines behind them to suggest movement.

Questions?

Visit

www.ithacabikeshare.org

Donate!

[www.donorbox.org/
community-bike-share](http://www.donorbox.org/community-bike-share)

Ithaca Bikeshare is
community operated &
needs community support.